

Harnessing Language
for Digital Age



DIVERSE
CURRICULUM

FYUGP
UNIVERSITY OF
KERALA

FLEXIBLE OPTIONS

1. B A DEGREE
[3 YEARS]
2. B A HONOURS
DEGREE
[4 YEARS]
3. M.A



S N COLLEGE
CHEMPAZHANTHY



P G Department of
English

B A HONOURS
DEGREE



**EXCEPTIONALLY
CURATED
SPECIALISATION
ON
NEW MEDIA &
CULTURAL STUDIES**

COURSES OFFERED

- MAJOR
- MINOR
- ABILITY ENHANCEMENT
- VALUE ADDED
- SKILL ENHANCEMENT
- DISCIPLINE SPECIFIC ELECTIVES



ON CAMPUS

EXPERT FACULTY

CREATIVITY

+

CRITICAL THINKING

HANDS ON LEARNING

**SUMMER
INTERNSHIP**



**ENGLISH LANGUAGE
AND LITERATURE**

contact us at the earliest

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CAREER PATHS

- DIGITAL CONTENT CREATOR
- COPYWRITER
- ACADEMIC RESEARCHER
- MEDIA REVIEWER
- DIGITAL MARKETING SPECIALIST
- TECHNICAL WRITER
- DOCUMENTATION SPECIALIST
- BRAND STRATEGIST
- DIGITAL PUBLISHING SPECIALIST

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