

**DEPT OF ENGLISH, SN COLLEGE CHEMPAZHANTHY**

**SYLLABUS FOR SKILL BASED COURSE:**

**CONTENT WRITING FOR DIGITAL MEDIA**

**Duration: 6 Months**

**Course Fees: 5,000**

<b>Sl.no</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Type of Course</b>	<b>Credits</b>	<b>Max. Marks</b>
<b>1</b>	CDM 001	Introduction to Digital Media	Theory Core-1	3	100
<b>2</b>	CDM 002	Writing for Digital media	Theory Core-2	3	100
<b>3</b>	CDM 003	Content Writing	Theory Core-3	3	100
<b>4</b>	CDM 004	Techniques of Content Writing	Theory Core-4	3	100
<b>5</b>	CDM 005	Skill based Training and Practical Examination	Skill component Core-5	6	100
<b>6</b>	CDM 006	Project and Viva voce	Skill component Core-6	6	100
<b>7</b>	CDM 007	Internship	Skill component Core-7	6	100

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