

# **PROSPECTUS**

## **UGC Approved Skill Development Programme**

### **Certificate Course in Web Designing**

**Conducted by Physics Department of S. N. College Chempazhanthy,  
Thiruvananthapuram**

#### **Rationale of the Course with Job Opportunity**

Web designing is an Art. Today the world is dominated by web. Every business is now conducted globally using the web. In this digital world, the online presence on the web is very important for every organization to advertise, promote and sell their products and services to worldwide user. Now-a day's everyone are creating their own websites for professional and personal use. Website designing is very easy to be trained, it can learn in a short period of time and one can start their own business. It is a short term professional job oriented course. There are huge opportunities available for the students who want to work in this field. Many private and public organizations hires web designer for their online work and website development. With the rapid advent of online industry, the demand of web development professionals is increasing and this has created a huge job opportunities for the aspirants in the upcoming days.

#### **About the Course**

Web designing courses are part of the Computer Science and IT field that requires the students to learn server programming languages to create dynamic web pages. Web designing deals with creating and designing websites, internet portals and other internet entities.

Eligibility Criteria : 10+2 from a recognized board

Course Details

Collaboration : Sai Krishna Communication eNet Citizen

Service Centre

Age : No bar

Duration: Six months

Course Fee : 5000/-

Credits : 30

## **Paper I**

**Paper Name: Fundamentals of Web Designing**

**Paper Code : WD 01**

**Total Credits :6**

This paper includes the following units

Introduction to Web design and Internet

Photoshop

HTML

HTML5

CSS

JAVA SCRIPT

COREL DRAW

Illustrator

## **Paper II**

**Paper Name : Wordpress in Web Designing**

**Paper Code: WD 02**

**Total Credits :6**

This paper includes the following units

Overview

Setting up and Installing WordPress (4hrs)

WordPress

Designing

Theme Development (20 hrs)

Website Development (16 hrs)

Deployment (6 Hrs)

## **Paper III**

**Paper Name: Lab Training for Fundamentals of Web Designing and  
Wordpressin Web Designing**

**Paper Code : WD 03**

**Total Credits : 9**

## **Paper IV**

**Paper Name: Project**

**Paper Code:WD 04**

**Total Credits: 3**

**&**

**WD 05 : Internship**

**Total Credits : 6**

**Course Outcome :**

A certificate course in Web Designing will help in taking big leap in prospective career .

- One can understand how does web works really, what makes web sites work.
- Simple and impressive design techniques, from basics till advanced to focus on goal oriented and user centric designs.
- How to and where to start research, planning for website & actually build excellent web sites. •  
To create web elements like buttons, banners & Bars.
- Forms and validations for your website.
- Setting up page layout, color schemes, contract, and typography in the designs.
- Writing valid and concise code for WebPages.
- Best use of social media for revenue generation.